

# Form603

Corporations Act 2001  
Section 671B

## Notice of initial substantial holder

To Company Name/Scheme BlueBet Holdings Ltd

ACN/ARSN 647 124 641

### 1. Details of substantial holder (1)

Name Michael Sullivan

ACN/ARSN (if applicable) N/A

The holder became a substantial holder on 2 July 2021

### 2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes(5)	Voting power(6)
Ordinary Shares	129,934,210	129,934,210	64.93% (based on 200,109,649 shares on issue)

### 3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Michael Sullivan	Michael Sullivan has a relevant interest pursuant to section 608(1) of the Corporations Act as the holder of ordinary shares	83,157,894 fully paid ordinary shares
Michael Sullivan	Mr Sullivan's voting power is in excess of 20% of the securities in the Company and under section 608(3)(a) of the Corporations Act are taken to have the relevant interest the Company has pursuant to escrow deeds entered into by the Company with various shareholders including Mr Sullivan as disclosed in the Company's Form 603 filing dated 2 July 2021 and in the Company's Prospectus dated 8 June 2021.	129,934,210 fully paid ordinary shares

### 4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Michael Sullivan	Michael Sullivan	Michael Sullivan	83,157,894 fully paid ordinary shares

### 5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)	Class and number of securities
N/A	N/A	N/A	N/A

**6. Associates**

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

**7. Addresses**

The addresses of persons named in this form are as follows:

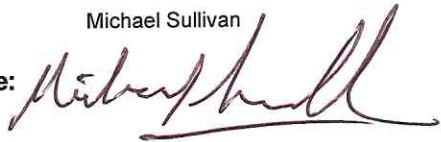
Name	Address
Michael Sullivan	26 Kardinia Road, Mosman, NSW 2088

**Signature**

Print Name: Michael Sullivan

Capacity: *PERSONAL*

Sign Here:



Date: 2 July 2021